WEBSITE BUILDERS'
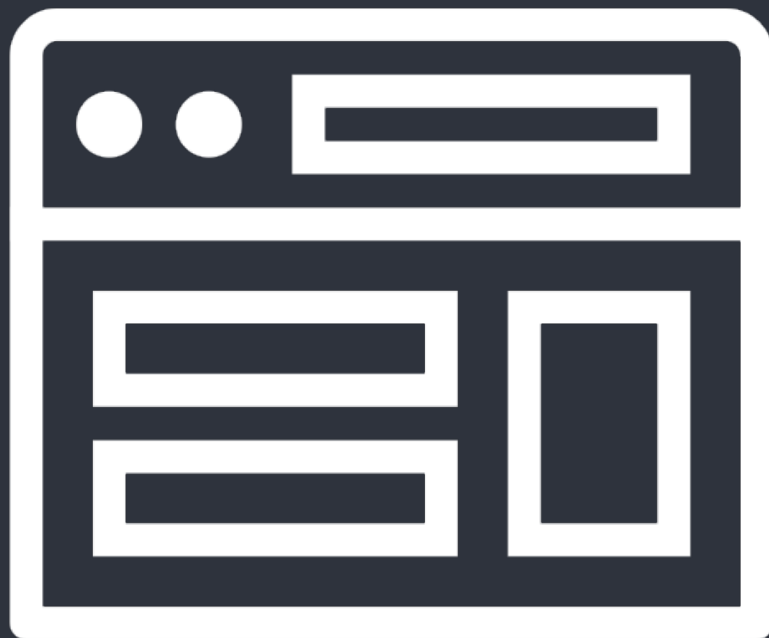# TOOLBOX

LIST OF ALL TOOLS NEEDED TO MAKE A WEBSITE WITHOUT TOUCHING A SINGLE LINE OF CODE

BY ABHIJIT RAWOOL

Who Am I?

Hi, I am Abhijit Rawool.

I teach small business owners how to make a business website without touching a single line of code!

Yes, making a website without touching any code is possible!

I am often asked about the tools that I use to make websites without getting my hands dirty with code.

And this toolbox is a list of all tools that I use to build my websites without touching a single line of code!

If you too want to design your website without touching any code, then you will find these tools invaluable.

If you need more help in making your website, then do visit My Blog where I frequently blog about making websites without touching any code.

Save Time, Not Money!

While making a website for your business, time is money.

Using the right set of tools will save you a lot of time and frustration.

Some of the tools that I have mentioned in this toolbox are not free.

I pay for certain tools because they help me build my websites faster and without having to write any code.

Instead of thinking of them as expenses, I look at them as Investments!

A toolbox with all the necessary tools is crucial for building and growing your business website the hassle-free way!

With that said, let's get started with the list of tools...

Disclosure

Some of the links mentioned in this toolbox are affiliate links, but they will not add any additional cost to you.

I will receive a small commission if you decide to buy a product by clicking a link from this toolbox. This helps me to keep my site running.

Regardless of the commissions, I have only recommended products in this toolbox that I have used personally, and I believe they will be of value to you too.

WordPress

[WordPress](#) is the free Content Management System (CMS) that I use to build every website.

It is the core foundational tool in this toolbox on which your entire website will be built.

If you haven't heard about WordPress, then read these two articles that I have written:

- [What is WordPress?](#)

- [27 Reasons Why You Should Use WordPress](#)

All the tools that I am going to recommend below are built specifically for websites built with WordPress.

Astra Theme

Astra Theme is the WordPress theme that I use for making all of my websites.

It gives me the flexibility to design my websites without any limitations.

This theme gives the perfect number of customization options so that you don't get confused or overwhelmed.

Astra Theme is available for free. You can download it directly.

In addition to the theme, you can get the Astra Pro plugin to customize every part of your website.

Beaver Builder Plugin

Beaver Builder is the page builder plugin that takes Astra Theme to an entirely new level.

This plugin is the most important plugin when it comes to making your website without touching any code.

It allows you to build any page on your website by just dragging and dropping various elements like buttons, sliders, icons, etc. on the page.

You can buy the Beaver Builder plugin alone in the Standard Package of Beaver Builder or along with the Beaver Builder Theme in the Pro Package of Beaver Builder.

I highly recommend buying Beaver Builder plugin and Astra Theme with Astra Pro plugin. This theme and the plugin combination is what will help you design your website by just dragging and dropping various elements on a page.

Beaver Builder Add-on

Ultimate Addons for Beaver Builder (UABB) is a add-on plugin that sits on top of the Beaver Builder plugin and immensely increases the value of Beaver Builder plugin.

This add-on contains professionally designed pre-made modules, row and page templates that you can just drag-and-drop on your website pages to build them instantly.

Here's what UABB offers:

- Modules and

- Row and Page Templates

NOTE: You can get UABB free with Astra Essential Bundle.

SEOPress Pro Plugin

If you want a light-weight SEO plugin with a ton of features at one low price, then take a look SEOPress Pro.

SEOPress also has a free version, but it lacks some important features like Structured Data Types.

Moreover, the Pro version is not at all expensive. So it makes sense to go for the Pro version.

I use the SEOPress Pro plugin on all of my websites and highly recommend this plugin to everyone.

And just so that you know, yes, I did try Yoast and RankMath plugins and found them to be extremely bloated in terms of code.

SEOPress Pro is by far the most light-weight SEO plugin I have found that has all the features you will ever need at an affordable price.

Check out all the features of SEOPress Pro...

Domain Registrar and Hosting

I didn't want to include Domain Registrar and Hosting in this toolbox since they do not directly help build a website without any code.

However, I get a lot of questions on domain registration and hosting. So adding these in the toolbox makes sense.

For domain registration, I highly recommend Namecheap. It has been my domain registrar for many years now.

Hosting is a tricky subject. I have found only Rocket and BigScoots worth recommending. I have used a lot of Web Hosts, and these 2 are the best ones right now, believe me!

Rocket is high-end hosting, and BigScoots is entry-to-intermediate level hosting. In my opinion, BigScoots is the most value-for-money web hosting. If you decide to host your website with BigScoots, use the promotional coupon code below to get 50% off on your first month's bill.

BigScoots Promotional Coupon Code: **4NJY49N1ZIMQ** (copy-paste this code while placing your order)

Go for Rocket hosting only if you want high-speed web hosting at an affordable price. The speed at which websites hosted on Rocket load is just incredible!

If you need help in registering a domain or hosting a website, then read these two tutorials that I have written:

- How To Register A Domain Name

- How To Host A WordPress Site The Correct Way!

SEO PowerSuite Rank Tracker

Tired of paying a lot of money to keyword research tools?

Then you are going to love Rank Tracker from SEO PowerSuite.

I know that the name is a bit confusing. Yes, it does track your Google rankings, but it's also a very powerful keyword research tool.

Check out all features of Rank Tracker on its official website.

I use this tool daily for keyword research and tracking my rankings, and I absolutely love it.

One thing to note is that SEO PowerSuite has 3 other tools too: Website Auditor, SEO SpyGlass, and LinkAssistant.

You can buy all four tools or just Rank Tracker.

If you just want to do keyword research, then I would suggest you get only Rank Tracker, else you can get all the four tools.

Convert Pro Plugin

Convert Pro plugin will help you to add lead generation popups to your website.

I have tried many popup plugins over the years but none of them had the same ease of use as Convert Pro.

Using Convert Pro, you can easily build timed popups, on-click popups, two-step popups and many more.

Just keep in mind that Convert Pro is a WordPress plugin. This means that it can only be used on websites that are built with WordPress.

If your website is built on WordPress then Convert Pro is an excellent choice.

If your website is not built using WordPress, then see the next page.

ConvertKit

ConvertKit is the email marketing platform where you can store the leads generated from your website using Convert Pro.

ConvertKit will allow you to store leads and send emails to your leads.

You can segment your leads on various criteria, put them through automated email sequences, tag them and do a whole lot more.

I have tried out almost all the email marketing platforms out there and still haven't found one platform that has the ease-of-use and power of ConvertKit.

Stripe

If you want to sell anything online, then the first thing you will need is a payment processor.

Stripe is by far the best payment processor you will find in the market today.

Not only does it make accepting payments online very easy, it has integrations with almost all the shopping cart platforms out there.

So if you are serious about selling online then, Stripe is an excellent choice.

PayPal

If Stripe is not supported in your country, then [PayPal](#) is another good alternative.

Or you can use it in addition to Stripe to give more options to your clients for buying your products and services.

PayPal has a huge customer base and is a well-known payment processor. So many people prefer to buy using PayPal.

Making [PayPal](#) available in addition to Stripe is a good choice for selling your products and services from your website.

WooCommerce

If you want to build an e-commerce website to sell your products, then
[WooCommerce](#) is a good choice to build your store.

It is the most widely used shopping cart plugin for websites based on WordPress and
has a lot of integrations available for building a store.

To get your store up and running fast, you can use [Astra theme](#) to build a professional
looking store within minutes. Astra theme makes it really easy to work with
WooCommerce.

Teachery

Interested in selling Online Courses?

Teachery is by far the best Online Course hosting platform that I have found till now.

Yes, I know that there are other big name Online Course hosting platforms out there, but I have found Teachery to be the best value for money when it comes to hosting and selling online courses.

Read my Teachery vs Teachable comparison to understand why I recommend Teachery.

Unlike other platforms, Teachery allows you to sell your courses for your various websites or businesses in one account. No other platform offers this feature.

InVideo

If you are interested in creating videos for your Youtube channel, courses, or for anything else, then InVideo is a great cheap tool to do it.

[Check out InVideo over here.](#)

It has a lot of templates that you can use to kick-start your video creation process.

You will also find a lot of stock videos and images that you can use to create your videos.

It has a lot of features that I cannot cover on this small page. So check out [InVideo's website](#).

Bloo

If you have a team of employees or just want to organize and keep track of your tasks, you will need a Project Management tool.

After trying out a lot of tools, I settled on Bloo to manage my team activities.

It's not the most feature-rich Project Management tool, but it's damn simple to use!

Check out Bloo over here.

That's It!

These are the only tools you will ever need to make your website without touching any code at all.

And if you get stuck while using these tools, just Contact Me, and I will personally try to help you.

You can also check out other tools and services to run your website on my Resources page.

With that said, Happy Website Building!

Did anything bug you in this toolbox? Click the bug above to send me an email. If I can, I will fix it for sure. Email me at: abhijit@abhijitrawool.com